





Destination on the Rise

Costa Palmas, East Cape, Baja California Sur, Mexico
Thomas J. Story

The hype about Costa Palmas seems inevitable, given its location within an hour of Los Cabos International Airport and opposite the party-ready Cabo San Lucas corridor. The 1,000-acre compound on the East Cape of Baja, with its two-mile sweep of shore bordering the calm and swimmable Sea of Cortez, was nothing but a stretch of white sand when L.A. real estate firm Irongate purchased it in 2014. But now all eyes are on Costa Palmas, site of a soon-to-open Four Seasons Resort and Residences and an outpost of the ultra-exclusive Aman Resorts. Four modernist cabanas by New York architects Guerin Glass—open to prospective buyers of the multimillion-dollar residences—sit by the water, flanking an open-air beach club and an adventure center with kite surfing, kayaks, and ATVs. Behind the dunes, a bleached-wood boardwalk traverses a natural lagoon to a restaurant and bar run by Argentine chef Gonzalo Cerda. Life continues largely as usual in the nearby towns of La Ribera and Santiago: -Anglers pull their boats ashore full of snapper and dorado; the Rancho Ecológico Sol de Mayo charges a modest entrance fee to access waterfall hikes and rocky plunge pools (the 30-foot cliff jump is not for the faint of heart). A lush organic farm strung with fairy lights hosts gatherings as well as multicourse cookouts. Already there are gossip-column mentions of Costa Palmas (Gwyneth Paltrow's bachelorette party!), and private jets are poised on the horizon. Go see the East Cape before the boldface names descend. This is the travel world's next big thing. costapalmas.com.

