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Aman Is Changing How We Travel to Cabo

by JEN MURPHY March 16, 2018

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Everyone will now be heading to the peninsula's East Cape. Trust us

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We've been saying it for years (since there was nothing but cardón cactus, dirt roads, and empty desert beaches as far as the eye could see) that the East Cape is Baja Sur's hidden gem. Home to Cabo Pulmo Marine Sanctuary and sleepy fishing villages, the area has cast a spell over the likes of John Steinbeck and Jacques Cousteau. With around 500 weekly connections serving Los Cabos International Airport, the East Cape is surprisingly easy to reach; just under an hour's drive on Highway 1. But thanks to the pull of countless new luxury resorts on the Pacific Coast the peninsula's Sea of Cortez side has largely remained a secret. We're betting Cabo devotees may reconsider their travel habits after the recent announcement that Aman will open its first property in Mexico on the East Cape in 2020. A master of discovering tranquil, remote locations, Aman has a habit of turning places you've never heard of into it destinations.

Amanvari takes its name from the Sanskrit derived words for "peace" and "water," a nod to its location on the calm shores of the Sea of Cortez. Unlike the rough, rocky waters of the Pacific (most Cabo hotels restrict guests to resort pool), the East Cape is a swimming and snorkeling paradise. Tucked away in the westernmost edge of Costa Palmas, an exclusive 1,000-acre beachfront resort community that will also welcome a Four Seasons at year's end, Amanvari will maintain the brand's signature, sanctuary-like vibe. The resort's twenty bi-level, stilted hotel pavilions are designed to appear like mirages across a wild dune and palm-dotted landscape that could easily be mistaken for a Moroccan oasis. A main pavilion with three restaurants, a 30-meter infinity pool, and four hot tubs will be a gathering spot for both guests and residents. The brand's spas have such a diehard following that we're guessing Aman junkies are already trying to book their stay.